



The
Jimmy Fund
DANA-FARBER CANCER INSTITUTE



Sigma Alpha Lambda

NATIONAL LEADERSHIP AND HONORS ORGANIZATION

3rd Annual Jimmy Fund Golf Drive For Cancer Research

May 25th – September 3rd 2007

Sigma Alpha Lambda • Five Concourse Parkway • Suite 3000 • Atlanta, GA 30328



As members of Sigma Alpha Lambda, we would like to extend the opportunity for each of you to contribute to the Jimmy Fund through the Sigma Alpha Lambda Annual Jimmy Fund Golf Drive for Cancer Research fundraiser. The event is designed to have fun, while offering continued opportunities for our members to serve others in the community.

Each member will be given an opportunity to raise funds by obtaining "sponsors" to play golf. Those sponsors can contribute funds for every hole played, every round played during the period of May 25th – September 3rd. A sample may be that you have 3-5 friends/relatives sponsor you .25 cents per hole or \$4.50 per round. Sponsors may also contribute a flat amount, say \$10.00 for the entire event. It really doesn't matter how the sponsors make their pledge and you do not have to be a good golfer to be part of this event. Just get involved, find some sponsors, make a difference and have fun. Help assist Sigma Alpha Lambda make a difference in supporting the Jimmy Fund.

There will be awards for the top three fundraisers as determined by the total amount of contributions made to the Jimmy Fund on behalf of that participant.

The steps are easy:

- 1) Download the brochure and sponsor form from the website.*
- 2) Seek sponsors to make pledges for each hole, each round, or a flat amount.*
- 3) Play some golf from May 25th, 2007 – September 3rd, 2007.*
- 4) Retain your scorecards as documentation for your sponsors.*
- 5) Collect the pledge amounts from your sponsors (**THESE SHOULD BE CHECKS ONLY, MADE PAYABLE DIRECTLY TO THE JIMMY FUND. DO NOT** have your sponsors make out checks to Sigma Alpha Lambda).*
- 6) Forward your sponsor form and the checks you received from each sponsor to the Sigma Alpha Lambda National Office. Your pledge form will be used in conjunction with the checks to determine the winners of the awards identified below and the checks will be forwarded directly to the Jimmy Fund.*

The award categories are as follows based on most donations received:

First Prize – A \$250 American Express Gift Card, and your choice of a Sigma Alpha Lambda Sweatshirt or a set of Honor Cords

Second Prize – A \$100 American Express Gift Card, and your choice of a Sigma Alpha Lambda Sweatshirt or a set of Honor Cords

Third Prize – A \$50 American Express Gift Card, and your choice of a Sigma Alpha Lambda Sweatshirt or a set of Honor Cords

The Jimmy Fund

The Jimmy Fund supports the fight against cancer at Dana-Farber Cancer Institute, helping to raise the chances of survival for children and adults with cancer around the world. Since 1948, thousands of events like this one, coupled with the generosity of millions of people have helped the Jimmy Fund save countless lives by furthering cancer research and care. You can learn more about the Jimmy Fund at www.jimmyfund.org.

